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File: USPT

Jul 2, 2002

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TITLE: System and method for generating computer displays of custom bag designs

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#### OTHER PUBLICATIONS

Carl Eric Wolrath, Secure Electronic Transaction, a market survey and a test implementation of SET technology [online], Sep. 27, 1998 [retrieved on Jun. 21, 2001]. Retrieved from the Internet: <URL>:http://www.wolrath.com/set.html.\*  
 Lehman Communications Corporation, Today's Business [online], 1998 [Retrieved Jun. 21, 2001]. Retrieved from the Internet<URL>:  
 http://www.todaysbiz.com/897/notebook.html.

ART-UNIT: 2672

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#### ABSTRACT:

A system and method for customizing articles on a computer-based display provides a supplier database and remote client computer. Data is transferred between the supplier and the client computer including predetermined images of client articles and accompanying images of custom graphics. The database stores information on a variety of clients. Each client is associated with one or more profile, and each profile includes a series of images associated therewith. The client logs in under a given profile user name and password, and selects desired article images, and then calls up associated graphic images to manipulate onto the article images, creating a desired appearance. This appearance can be resubmitted to the supplier for production of an actual physical sample of the article.

18 Claims, 9 Drawing figures

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